

# COMMUNITY PARTNERSHIP PHILOSOPHY EMPOWERING COMMUNITIES WITH PURPOSE-DRIVEN IMPACT



1300 664 647

[www.scsgroup.com.au](http://www.scsgroup.com.au)

# Empowering Communities with Purpose-Driven Impact

Smart Corporate Solutions (SCS Group) & SCS Indigenous (SCSi)

**Strategic Intent & Partnership Philosophy: Empowering Communities with Purpose-Driven Impact**

This investment further enhances the aspirations derived from the four pillars that underpin the SCS Group Strategic Plan.

<p><b>1</b></p>  <p>Growing our People</p>	<p><b>2</b></p>  <p>Building our Customers</p>	<p><b>3</b></p>  <p>Expanding our Business</p>	<p><b>4</b></p>  <p>Increasing our Service &amp; Innovation</p>
---	---	--	--

At SCS Group, and through our Indigenous-led division SCS Indigenous (SCSi), we believe commercial success goes hand in hand with community empowerment. We are committed to supporting a diverse yet interconnected cross-section of society, recognizing that the strength of communities lies in their unity and diversity. As a profit-for-purpose organisation, our mission is to create lasting impact in the communities we serve. We support our community partners through six core contribution areas:

<p><b>Subsidised Services</b></p> 	<p><b>Referral Fee Funding</b></p> 	<p><b>Workplace Advocacy</b></p> 	<p><b>Platform Amplification</b></p> 	<p><b>In-Kind Services</b></p> 	<p><b>Financial Support</b></p> 
---	--	--	--	--	---

**Our holistic CSR Strategy ensures that our engagement is never merely transactional; it is deeply transformative and is in line with our "EPIC Values".**

<p><b>Enterprising</b></p>  <p><b>Enterprising</b></p> <p>We live by our <b>entrepreneurial</b> spirit, taking risks and learning from them; continually push the envelope and deliver innovation that matters.</p>	<p><b>Passion</b></p>  <p><b>Passion</b></p> <p>We show up every day motivated to make a difference in people's lives and our world through our talents, <b>passion</b> and hard work.</p>	<p><b>Integrity</b></p>  <p><b>Integrity</b></p> <p>We lead by example, act with <b>integrity</b>, value and respect other people, and bring our best selves to work every day.</p>	<p><b>Collaboration</b></p>  <p><b>Collaboration</b></p> <p>We work in <b>collaboration</b> with our clients, partners and each other to drive smart solutions.</p>
--	---	--	--

## Our Guiding Principles

Principle	How we apply it at SCS GROUP
<b>Shared Vision</b>	We align with missions that promote health, safety, culture, and community resilience.
<b>Mutual Value</b>	We strive for shared impact – enhancing community outcomes while deepening staff engagement and brand trust.
<b>Sustainable Funding</b>	We offer multi-year financial support to empower long-term planning and stability.
<b>Advocacy &amp; Visibility</b>	We use our platforms to amplify the voices and missions of our community partners.
<b>Culturally Safe Practice</b>	Guided by <b>SCSi</b> , we ensure all initiatives respect Indigenous self-determination and cultural protocols.

## Our Operational Approach

Managing Director  
and Executive Team  
direction and  
oversight

Tailored Partnership  
Plans

Strategic Advocacy &  
Communications

Financial and In-Kind  
Contributions

## Our Community Partners



## Partner Snapshot

A holistic and collaborative approach to community partnerships.

Through our CSR program, we are proud to partner with a diverse group of organisations making a real difference across Australia. These partnerships are more than sponsorships — they are long-term, values-aligned relationships where we contribute time, funding, and awareness to support their missions.

### Our Community Partnerships

Partner	Mission Focus
Cancer Council SA	From Cancer prevention, support, and education to – advancing cancer research, prevention, and support.
GAME TIME COFFEE SPORTS FUND	Removing financial barriers to support First Nations youth in accessing sporting pathways and reaching their full potential.
VASEY RSL Care	Veteran wellbeing, housing and empowerment
MELBOURNE LEGACY	Providing financial, emotional, and social support to the partners and children of deceased or incapacitated veterans.
the WHITTLESEA	Empowering young people and communities across Australia to create a more just, inclusive and sustainable world.
AGAPI CARE Inc.	Supporting people with disabilities, vulnerabilities, social challenges and their families.
Djirra	Empowering Aboriginal women and their communities.

All these vitally important programs providing a mix of services to support those in need. Together, these partnerships reflect our faith in shared responsibility, social impact, and building stronger communities.

## Looking Ahead

We are committed to evolving and expanding our CSR strategy by:

- Growing our health and wellbeing initiative portfolio
- Sharing our CSR model as a blueprint for sector-wide transformation
- Guided by SCSi, strengthening Indigenous-led governance in every community investment

## Impact Measurement Framework

METRIC	TARGET GOAL
Annual CSR Investment	Annual CSR Investment \$350k invested across seven key community partners, 1 x FTE to project and scale
Employee Engagement	50% workforce participation in CSR initiatives
Partner Visibility	+25% increase in media mentions via SCS platforms
Mutual Value Reporting	One impact case study per partner annually

## Advocacy & Visibility Commitments

- Featuring partners across SCS branding, marketing and reporting
- Supporting awareness events with partner-led guest speaking opportunities
- Promoting Indigenous business procurement
- Embedding Indigenous cultural protocols in all major initiatives

## Purpose-driven Initiatives



Heidelberg United Alexander Football Club  
- Volunteer Program Support



Cora Lynn Football & Netball Club  
- football and netball junior programs



Upper Beaconsfield Cricket Club  
- junior blasters program



Mens Shed Guys Hill Chapter  
- Mens mental health



1000 Generations - empowering young people  
and breaking cycles of disadvantage



Capitals Brisbane - Creating an environment  
where High Character people are inevitable



Cardinia Beaconhills Golf Club  
- annual pro am day



Ronald McDonald House Charities  
VIC & TAS



Hands Across the Water Project - Improving  
outcomes for disadvantaged children and  
communities in Thailand



Safe Steps - immediate support for anyone  
experiencing family and domestic violence

*"At SCS Group, our Corporate Social Responsibility sets a benchmark in our industry.*

*Through in-kind support, subsidised services, and collaboration, we empower communities, restore dignity, and drive systemic change - building partnerships focused on lasting impact, not transactions."*



100% AUSTRALIAN OWNED & OPERATED



NATIONAL COVERAGE



ISO ACCREDITED FOR OHS, QUALITY, ENVIRONMENTAL & SAFETY

## OFFICE LOCATIONS

### VICTORIA (HEAD OFFICE)

Central 2, Level 3, Suite 44  
1 Ricketts Road, Mount Waverley,  
Victoria 3149

### QUEENSLAND

Level 14/167  
Eagle Street,  
Brisbane, QLD 4000

### NEW SOUTH WALES

Level 17, Angel Place  
123 Pitt St,  
Sydney, NSW 2000

### SOUTH AUSTRALIA

198 North Terrace,  
Adelaide, SA 5000

### NEW ZEALAND

11-19 Customs Street West,  
Level 16-18 Commercial Bay,  
Auckland, 1010, New Zealand

### WESTERN AUSTRALIA

South32 Tower, Level 25,  
108 St. Georges Terrace,  
Perth, WA 6000

### ACT

Level 9, Nishi Building,  
2 Phillip Law Street,  
Canberra, ACT 2601

### TASMANIA

Level 6 Reserve Bank Building,  
111 Macquarie Street,  
Hobart, TAS 7000

### NORTHERN TERRITORY

Level 16, Charles Darwin Centre  
19 Smith Street Mall,  
Darwin, NT 0800

